

ШИФР

325-9-13

Вариант № _____

Всего: 42 (макс.-55 балл)

Listening

Reading

Use of English

Part 1

Part 2

1	3 hours
2	birds
3	bridge
4	warm
5	stay
6	farm
7	A
8	B
9	A
10	A

6

11	c
12	d
13	f
14	e
15	g
16	a
17	b
18	T
19	F
20	T
21	T
22	F
23	T
24	F
25	T

11

26	
27	
28	tell
29	
30	many
31	
32	hand
33	
34	
35	

3

36	Silver
37	Black
38	Scarlet
39	Black
40	white
41	Bronze
42	Brown
43	Green
44	Gray
45	Golden

4

33

We live in a fantastic time. Anyone can visit any country he wants. But some people think that tourism was more interesting for people in 1960s and '70s. Why do they think so? Because according to an international travel magazine, many tourists today fly straight to their holiday resort and almost never leave it. There're reasons why people are not interested in tourism like back in the days. 8

First of all, the problem is in the Internet. People can just seat at home and read about the culture of any country. People just have no motivation to spend their time and money on travelling, when they can read and watch information about different countries on the internet. Secondly, the problem is in us. Almost all people have a problem of not controlling themselves. That means that people now focus on buying things. Some of us just don't understand what tourism really is. It's not just shopping and sleeping in holiday resorts. It's a process of understanding new culture. Back in the days people were really interested in different cultures, not just in shopping. 93

All things considered, I think that there's nothing wrong with "new" tourism for as long as there're people who travel not for souvenirs, but for exciting experience of understanding new culture. Can we blame ourselves because of our nature, after all? 233 95

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Всероссийская олимпиада школьников по английскому языку для учащихся 9-11 классов
Школьный этап. 2018/2019 учебный год

Продолжительность олимпиады - 105 минут (макс. 55 баллов)

Listening

Time: 15 minutes

Task 1. You will hear a boy called Adam telling his class about a hot air balloon flight he went on. For each question, fill in the missing information in the numbered space. You will hear the conversation twice.

ADAM'S HOT AIR BALLOON FLIGHT

The flight in the balloon lasted for (1) 20 minutes. Adam could see as far as the (2) ground from the balloon. Adam didn't recognize a local (3) man from the air. Adam was surprised that it was (4) hot in the balloon basket. Adam didn't like having to (5) stand in the basket. The balloon finally landed on a (6) hill.

Task 2. Look at the six statements for this part. You will hear a boy, Jack, and a girl, Mandy, talking about sports programmes on TV. Decide each sentence is correct or incorrect. If it is correct, choose the letter A for YES. If it is not correct, choose the letter B for NO. You will hear the conversation twice.

- | | Yes/No |
|---|--------|
| 7. Mandy knows that Jack is a fan of sports programmes on TV. | A/B |
| 8. Mandy accepts Jack's invitation to watch a sport programme at his house. | A/B |
| 9. Jack agrees with Mandy that there's currently too much sport on TV. | A/B |
| 10. Mandy suggests that Jack should take part in more sports activities. | A/B |

Transfer your answers to the ANSWER SHEET!

Reading

Time: 30 minutes

Put each sentence, a-g, into the correct place to complete the text about PR managers.

- a) They were giving the water to people who were injured.
- b) However, it took some years for the company to change this image.
- c) He or she must defend a business when something goes wrong which may affect the company.
- d) This is particularly true when tourism is destroyed in a country by a natural disaster.
- e) So if journalists and the media find out any interesting news about their private lives it can also affect the company.
- f) The way a company manufactures its products might attract criticism.
- g) Problems with the people who work for you also often cause PR problems.

The job of the public relations manager is a difficult one. 11. _____ So, if the press finds out the company is doing something unethical, for example, the PR manager will have to talk to journalists and convince customers that they have done nothing wrong. Here are the main things that the PR manager must look out for:

Acts of God

These are the things which no human can stop. For example, when the weather causes a crisis because of a hurricane or tornado, it may cause a PR disaster. 12. _____ Many people remember the famous tsunami of 2005 which hit countries such as Thailand. PR managers were working day and night to save tourism.

Business Operations

13. _____ For example, if you had a factory which was putting chemicals or toxins into water and then the water was affecting the local area, you would need a highly-skilled PR manager. This person needs to make sure the general public doesn't stop buying the company's products.

Gossip and Rumours

Gossip and media rumours can really damage a company and affect the brand. Take the case of the international company which was accused of being evil. Some people said it was working with the 'Devil'! The gossip started with a competitor and was untrue. 14. _____

Staff

15. _____ When New York's Twin Towers fell down on 9/11, a member of staff at a Starbucks Coffee House was charging emergency rescue workers for bottled water. 16. _____ This story was passed around on the Internet and was highly damaging.

Scandal

Many celebrities often endorse a company's products. 17. _____ Similarly, news about financial problems in the company will mean the PR department needs to get busy.

Read the text. Mark the sentences TRUE or FALSE.

Ever since early humans first became aware of their environments, they have recognized the importance of the sun's heat and light to life on the earth. People around the world have worshipped the sun as a god, and more recently the sun has been the subject of intense study by scientists.

The sun is actually a star, and is described by astronomers as a rather "average" star. But the sun is much closer to the earth than any other star. The sun's average distance

from the earth is only 150 million kilometres. Although this distance is obviously very great, other stars are much farther away. At the sun's relatively close distance, light can reach the earth in about eight minutes. The next nearest stars to the earth, however, are so far away that their light takes four years to reach the earth! Given these unimaginably vast distances, it is easy to understand why the sun seems so much brighter than any other star.

The sun is much larger than the earth or the moon. In fact, the sun's diameter is about 110 times that of the earth, and about 400 times that of the moon. This might seem surprising, given that the sun and moon appear to be of virtually equal size when we look at them in the sky. However, the sun is about 400 times farther away from us than the moon is, and this explains why the sun and moon appear to be the same size.

This fact is a remarkable coincidence, and it makes possible the occurrence of spectacular solar eclipses, when the moon seems to cover the sun almost perfectly. Note that even though the sun is a fascinating object of study, you should never look at it directly. Even if you are wearing dark sunglasses, the intense radiation from the sun can seriously damage your eyes.

The sun is composed of densely-packed gases, mainly hydrogen and helium. At the core of the sun, hydrogen is transformed into helium by the process of nuclear fusion, which releases tremendous energy. Temperatures at the sun's core are estimated to reach 15 million degrees Kelvin; at the surface of the sun, the temperatures are much cooler, reaching only a few thousand degrees. The sun will someday use up all of its hydrogen, causing it to gradually die. But do not worry about this - scientists estimate that the sun will have enough fuel for at least another six billion years!

Periodically, there are magnetic storms on the surface of the sun. Astronomers refer to these disturbances as sunspots. The activity of these sunspots sometimes causes interference with radio transmissions here on earth, and is responsible for the

“northern lights” that are sometimes seen at night in northern latitudes.

18. The sun was considered one of gods in many cultures.
19. The distance between the earth and a star is less than 150 million kilometres.
20. The sun and the moon look equal in size.
21. The sun consists of more than two kinds of gases.
22. The sun’s core temperature is lower than the surface temperature.
23. The sun’s decline will strongly depend on the quantity of helium.
24. The sun will exist for more than a billion years.
25. “Northern Lights” appear due to the storms on the sun’s surface.

Transfer your answers to the ANSWER SHEET!

Time: 20 minutes

Task 1. *Write one 4 letter word in each gap to complete the proverbs.*

26. Boys will be _____.
27. Caesar's _____ must be above suspicion.
28. Dead men _____ no tales.
29. Cut your _____ to suit your cloth.
30. Cowards may die _____ times before their death.
31. Don't _____ your bridges behind you.
32. Don't bite the _____ that feeds you.
33. Don't get mad, get _____.

34. Don't let the grass _____ under your feet.

35. Don't _____ the boat.

Task 2. *Choose the correct answer to complete the titles of famous books.*

36. " ... Fang" by Jack London

- Blue Silver Orange Purple White Black Red Green

37. "The Masque of the ... Death" by Edgar Allan Poe

- Black Silver White Green Gray Red Yellow Green

38. "A Study in ..." by Arthur Conan Doyle

- Scarlet Yellow Red Silver White Golden Black Blue

39. "The Woman in ..." by Wilkie Collins

- Yellow Green Silver White Black Blue Pink Red

40. " ... Monday" by Nicci French

- Scarlet White Pink Orange Green Red Black Blue

41. "A Clockwork ..." by Anthony Burgess

- Bronze Orange Yellow Brown Cherry Green Blue Red

42. "... Beauty" by Anna Sewell

- Blue Orange Yellow Brown Black Red Pink Green

43. "The ... Mile" by Stephen King

- Bronze Cherry Yellow Brown Black Red Pink Green

44. "The Picture of Dorian ..." by Oscar Wilde

- Purple Scarlet Brown Green Black Golden Gray Yellow

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45. "... Compass." by Philip Pullman

Bronze Yellow Golden Brown Cherry Green Red Blue

Transfer your answers to the ANSWER SHEET!

Time: 40 min

Write an essay on the following topic.

According to an international travel magazine, many tourists today fly straight to their holiday resort and almost never leave it. Unlike tourists in the 1960s and '70s they return home with no experience of the local culture.

Why do you think this happens? How was tourism different in the past?

Give reasons for your answer and include any relevant examples from your own experience. You should write about **200 - 250** words.

