Английский язык, 9—11 классы

Бланк ответов (ANSWER SHEET)

Всего:	(макс55 балл)		
ШИФР	326-10-13	Вариант	J

Liste	ning	Red	ading			Par	rt 1	Use of	Englis	h Part 2
1	an hour		11	C		26			(36)	Silver
2	town and the way to the mountain	5	12	d		27	will	-	37	
3	bridge school		13	f		28	tell		38	
4	nowhere to 5it		14	Ь		29	holir		39	
5	Stand		15	g		30	five		40	
6	golf court		16	a		31	burn		41	ī.
7	A		17	e		32	hand	-	42	
8	В		18	true		33	Kind	-	43	green
9	Α	14	19	false	4	34	grow	3	44	gray
10	A	, ,	20	true	/	35			45	golden
			21	true.						
			22	false.						
			23	false.						
			24	true.						
			25	true		29	8+0	P = 3	36	

Today many people travel around the world. Unfortunately, only few can describe a country where he or she was and even less can speak about its culture. According to the past experience, the situation was different. So, why don't we really interested in exploring the world? 46

To my mind, there are two main reasons of the Situation. Firstly, in the 1960s and '70s there was "The policy of international tourism" in the USSA. It was the time when people finally could visit foreight countries easily. By the way, this time there was a kind of cult of tourism that stimulated people to be interested in history and culture of the foreigners.

Secondly, people might get more "lazy" because of the technological progress. our easy-going life let us not to do some things. For example, why should we go somewhere when we have a phone or computer where we can tind all shat we want? Or why should we pay for an excursion, when we could watch pateures of the country at home?

when we could watch pactures of the country at home?

Because of that two reasons people get more uninterested in the planet where they live, in the countries that surrounds them. But it's

herer loite to change yourself.

tae. 3. -3 201 word

opz - 2

une -2

upaue. -0

opsp. -1

Продолжительность олимпиады - 105 минут (макс. 55 баллов)

Listening

Time: 15 minutes

Task 1. You will hear a boy called Adam telling his class about a hot air balloon flight he went on. For each question, fill in the missing information in the numbered space. You will hear the conversation twice.

ADAM'S HOT AIR BALLOON FLIGHT

The flight	in the balloon lasted for (1) <u>3</u> Adam could see from the balloon. Adam didn't recognize a local (3)	
	dam was surprised that it was (4) in the balloon finally having to (5) in the basket. The balloon finally	on basket. Adam
Firs 6	<u>_</u> .	
Task 2.	Look at the six statements for this part. You will he and a girl, Mandy, talking about sports programmes each sentence is correct or incorrect. If it is correct the letter A for YES. If it is not correct, chose the leaves will hear the conversation twice.	on TV. Decide, correct, chose
		Yes/No
7. Mandy	knows that Jack is a fan of sports programmes on TV.	A/B
8. Mandy at his ho	accepts Jack's invitation to watch a sport programme ouse.	A/B
	rees with Mandy that there's currently too port on TV.	A/B
10. Mandy	suggests that Jack should take part in more ctivities.	A/B

Transfer your answers to the ANSWER SHEET!



Time: 30 minutes

Put each sentence, a-g, into the correct place to complete the text about PR managers.

- a) They were giving the water to people who were injured.
- b) However, it took some years for the company to change this image.
- e) He or she must defend a business when something goes wrong which may affect the company.
- d) This is particularly true when tourism is destroyed in a country by a natural disaster.
- e) So if journalists and the media find out any interesting news about their private lives it can also affect the company.
- f) The way a company manufactures its products might attract criticism.
- g) Problems with the people who work for you also often cause PR problems.

The job o	of the public	e relations	manager	is a difficult	one. 11.		So, if the
press	finds	out	the	company	is	doing	something
unethical,	, for examp	ole, the PR	t manage	r will have to	talk to	journalists a	and convince
customer	s that they	have done	nothing	wrong. Here	are the	main things	s that the PR
manager	must look o	out for:					
Acts of G	od						
These are	the things	which no	human ca	an stop. For ex	xample,	when the wo	eather causes
a crisis	because	of a hur	ricane o	r tornado, i	it may	cause a l	PR disaster.
12	· · · · · · · · · · · · · · · · · · ·	_Many_p	eople ren	nember the 1	famous	tsunami of	2005 which
hit count	ries such a	s Thailan	d. PR ma	anagers were	working	g day and r	night to save
tourism.							

Business Operations
13 For example, if you had a factory which was putting
chemicals or toxins into water and then the water was affecting the local area, you
would need a highly-skilled PR manager. This person needs to make sure the
general public doesn't stop buying the company's products.
Gossip and Rumours
Gossip and media rumours can really damage a company and affect the brand. Take
the case of the international company which was accused of being evil. Some
people said it was working with the 'Devil'! The gossip started with a competitor and
was untrue. 14
Staff
15 When New York's Twin Towers fell down on 9/11, a member of
staff at a Starbucks Coffee House was charging emergency rescue workers for bottled
water. 16This story was passed around on the Internet and was
highly damaging.
Scandal
Many celebrities often endorse a company's products. 17.
Similarly, news about financial problems in the company will mean the PR
department needs to get busy.

Read the text. Mark the sentences TRUE or FALSE.

Ever since early humans first became aware of their environments, they have recognized the importance of the sun's heat and light to life on the earth. People around the world have worshipped the sun as a god, and more recently the sun has been the subject of intense study by scientists.

The sun is actually a star, and is described by astronomers as a rather "average" star. But the sun is much closer to the earth than any other star. The sun's average distance

from the earth is only 150 million kilometres. Although this distance is obviously very great, other stars are much farther away. At the sun's relatively close distance, light can reach the earth in about eight minutes. The next nearest stars to the earth, however, are so far away that their light takes four years to reach the earth! Given these unimaginably vast distances, it is easy to understand why the sun seems so much brighter than any other star.

The sun is much larger than the earth or the moon. In fact, the sun's diameter is about 110 times that of the earth, and about 400 times that of the moon. This might seem surprising, given that the sun and moon appear to be of virtually equal size when we look at them in the sky. However, the sun is about 400 times farther away from us than the moon is, and this explains why the sun and moon appear to be the same size.

This fact is a remarkable coincidence, and it makes possible the occurrence of spectacular solar eclipses, when the moon seems to cover the sun almost perfectly. Note that even though the sun is a fascinating object of study, you should never look at it directly. Even if you are wearing dark sunglasses, the intense radiation from the sun can seriously damage your eyes.

The sun is composed of densely-packed gases, mainly hydrogen and helium. At the core of the sun, hydrogen is transformed into helium by the process of nuclear fusion, which releases tremendous energy. Temperatures at the sun's core are estimated to reach 15 million degrees Kelvin; at the surface of the sun, the temperatures are much cooler, reaching only a few thousand degrees. The sun will someday use up all of its hydrogen, causing it to gradually die. But do not worry about this - scientists estimate that the sun will have enough fuel for at least another six billion years!

Periodically, there are magnetic storms on the surface of the sun. Astronomers refer to these disturbances as sunspots. The activity of these sunspots sometimes causes interference with radio transmissions here on earth, and is responsible for the 326-10-13

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"northern lights" that are sometimes seen at night in northern latitudes.

- 18. The sun was considered one of gods in many cultures.
- 19. The distance between the earth and a star is less than 150 million kilometres.
- 20. The sun and the moon look equal in size. +
- 21. The sun consists of more than two kinds of gases. +
- 22. The sun's core temperature is lower than the surface temperature.
- 23. The sun's decline will strongly depend on the quantity of helium.
- 24. The sun will exist for more than a billion years. +
- 25. "Northern Lights" appear due to the storms on the sun's surface. +

Transfer your answers to the ANSWER SHEET!

Use of English

Time: 20 minutes

Task 1. Write one 4 letter word in each gap to complete the proverbs.				
26.	Boys will be			
27.	Caesar's must be above suspicion.			
28.	Dead men <u>t e l l</u> no tales.			
29.	Cut your to suit your cloth.			
30.	Cowards may die <u>e d e h</u> times before their death.			
31.	Don't <u>b</u> <u>u</u> <u>r</u> <u>n</u> your bridges behind you.			
32.	Don't bite the that feeds you.			
33.	Don't get mad, get			

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34. Don't let the grass under your feet.
35. Don't the boat.
Task 2. Choose the correct answer to complete the titles of famous books.
36." Fang" by Jack London
□ Blue □ Silver □ Orange □ Purple □White □ Black □ Red □ Green
37." The Masque of the Death" by Edgar Allan Poe
□ Black □ Silver □White □ Green □ Gray □ Red □ Yellow □ Green
38." A Study in" by Arthur Conan Doyle
□ Scarlet □ Yellow □ Red □ Silver □ White □ Golden □ Black □ Blue
39." The Woman in" by Willkie Collins
□ Yellow □ Green □ Silver □ White □ Black □ Blue □ Pink □ Red
40." Monday" by Nicci French
□ Scarlet □ White □ Pink □ Orange □ Green □ Red □ Black □ Blue
41."A Clockwork" by Anthony Burgess
□ Bronze □ Orange □ Yellow □ Brown □ Cherry □ Green □ Blue □ Red
42." Beauty" by Anna Sewell
□ Blue □ Orange □Yellow □ Brown □ Black □ Red □ Pink □ Green
43."The Mile" by Stephen King
□ Bronze □ Cherry □ Yellow □ Brown □ Black □ Red □ Pink □ Green
44."The Picture of Dorian" by Oscar Wilde
□ Purple □ Scarlet □ Brown □ Green □ Black □ Golden □ Gray □ Yellow

45."... Compass." by Philip Pullman

 $\ \square$ Bronze $\ \square$ Yellow $\ \square$ Golden $\ \square$ Brown $\ \square$ Cherry $\ \square$ Green $\ \square$ Red $\ \square$ Blue

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Writing

Time: 40 min

Write an essay on the following topic.

According to an international travel magazine, many tourists today fly straight to their holiday resort and almost never leave it. Unlike tourists in the 1960s and '70s they return home with no experience of the local culture.

Why do you think this happens? How was tourism different in the past?

Give reasons for your answer and include any relevant examples from your own experience. You should write about 200 - 250 words.

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